



Materials Market Leading Label Production and Material Expertise Provides Industry Best Piggy Back Labels

The unusual name these labels carry comes from their design – they are made up of two labels, one “piggyback riding” on the other, or one on top of the other. Both are self-adhesive, but the top is peelable and can be reapplied elsewhere, while the bottom label stays affixed to the original surface. Dynamic and versatile, piggyback labels can be created in constructions that adhere to paper, plastics, cardboard and metals.

Why Use Piggy Back Labels?

For sheer flexibility, operational time savings and brand impact, piggyback labelling is a hard technology to match. There are a whole spectrum of applications, from a simple shipping label through to highly decorative promotional features. Standard piggyback labels use a printable paper or film facestock, with two adhesive layers and two release liners (glassine and/or polyester in different combinations). Each layer has a different release level, so automatic dispensing is straightforward. The bottom self-adhesive label is usually designed to stay attached to the surface, so the top self-adhesive layer can be peeled off and reapplied elsewhere.

Applications Best Suited for Piggy Back Labels

In a typical application, the “parent” label can be printed on a thermal transfer printer and applied to a carton containing one product. When the product is removed from the carton, the “child” label is removed and then applied to the product for tracking purposes. Manufacturers also use piggyback labels for automated inventory tracking systems. As products stocked on a shelf are used, the “child” label is removed and placed on a reorder manifest, alerting the inventory personnel that another carton needs to be ordered. Depending on customer requirements, the bottom label can contain:

- Same exact information as the top label
- Some other (supplemental) information
- Blank label



Using piggy back labels can streamline logistics and inventory tracking processes

Fabrico offers a full line of Piggy Back style labels in a variety of sizes, colors and materials. These versatile labels can be an essential component in logistics, asset tracking and inventory management.

Piggy Back Labels for Asset and Merchandise Tracking

Top and bottom labels containing the same information are perfect for asset or merchandise tracking. The top label is placed on the product, while the bottom is used on the sales sheet to keep a record of the inventory. Piggyback labels are most often used in the following applications/businesses:

- **Sweepstakes & Promotions**- the product of choice for many retail promotions. For example, a coupon can be removed (and sometimes re-applied elsewhere) leaving another label behind
- **Logistics, Shipping & Courier** - widely used for tracking individual packages. A top peelable label carries a barcode, which is removed and scanned at the destination to confirm package identity
- **Healthcare** - often used for blood bags in blood banks, vaccination centers, and hospitals

Selecting the Right Converter

Fabrico offers their design engineering expertise to help customers determine the specific requirements, select the best materials and adhesives, and choose the label type, such as pressure-sensitive, that works best for their application and environment. With the proper combination of those factors, markings and labels can last for decades even in the harshest conditions, such as chemical exposure, oily or slick surfaces, and wet or humid conditions. Through the use of Fabrico's extensive printing and labeling experience, customers can ensure their markings and labels will have high bonding strength and durability on a variety of surfaces, including metals, inert plastic, epoxy, ceramic, etc. With more than 30 years of materials experience, Fabrico engineers understand the impact a material selection can have on the overall manufacturing process, therefore, material systems are designed to optimize production efficiency and improve overall cost-effectiveness.

Quality Control

With a fully equipped test lab, Fabrico ensures that customer materials meet designed-in specs before they leave the factory floor, often eliminating the need to test materials on the customer end. Fabrico uses its laboratory to test adhesion, tensile, and dielectric strengths, as well as coat weight, resistance, capacitance, and voltage measurements. Fabrico's test and measurement equipment is calibrated annually per the ISO standard.

About Fabrico

Fabrico is the market leader in design and manufacturing services for flexible materials. Fabrico has developed a track record of solving unique challenges and providing sound customer solutions. The company offers a wide range of custom fabrication services including product engineering, material sourcing, prototyping, converting, laminating, complex printing, custom die-cutting, rotary die-cutting, water jet cutting, laser cutting, assembly, and performance packaging. Fabrico's Advanced Assembly capabilities apply design-for-manufacturing principles to complex, high-value projects in demanding markets that include electrical/electronics, medical, military/aerospace, power generation, renewable energy, and transportation. Fabrico is located in Kennesaw, GA, USA and is a division of EIS. More information is available at www.fabrico.com or by calling (800)-351-8273. Fabrico is a trademark of EIS, Inc.



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